

## **Forever Wild Foundation, LTD Minutes**

**August 28, 2024**

### **2nd Meeting**

**Location: The Forever Wild Tavern, 140 NY-10, Arietta, NY**

In attendance: Jenny Smith, Wendy Sullivan, Deb Hutchinson, Tim Hutchinson, and Dicky Hart.

Excused: Rod Lang, Matt Sullivan

Jenny called the meeting to order at 2:50 PM.

Wendy moved to accept the minutes from last month, with no corrections or additions. Dicky 2nd the motion All in favor

### **Unfinished Business:**

Jenny discussed ideas for the foundation logo. Jenny has been in contact with Seth Balliet (he designs for LLBean). Jenny is trying to get a price from him for designing a logo. Jenny shared some samples of possible logos.

The committee worked together to edit Jenny's Facebook page The Forever Wild Foundation and came up with 2 versions.

Version #1 A Non-Profit 5013c serving the Foothills of the ADK. We work to educate, increase safety, and co-existence with increased tourism. We are currently building our wildlife rehabilitation center.

Version #2 A non-profit 501c3 serving the Foothills of the ADK in multiple ways to help offset the impact of increasing tourism - while educating the public, increasing safety and co-existence. We are currently building our wildlife rehab center.

Jenny will have to see which version fits best on the Facebook page. The facebook page will be live after committee approval next month.

Jenny showed the foundation website (with loon) that links to Balsam Inn/Forever Wild website. The website also includes an option to donate. Jenny shared the Mission Statement for the committee to review. Tim suggested eventually providing a live feed for the website.

Wendy will send a thank you note to David Crawford for \$250.00 - disaster relief donation. Jenny will send Wendy the address.

Jenny made edits to the bylaws as per committee input (see bylaws for changes). Jenny will send final edits, of the bylaws, to committee members. Final bylaw changes will be accepted at the next meeting.

Jenny/Tim confirmed the proceeds from the Kayak Poker Run. All money accounted for and ready for deposit by Jenny. Poker Run proceeds \$1,396.00; Kayak and Chinese Auction \$2,576.00 (after \$500 taken out for kayaks); Profit from 50/50 \$126.00  
\$4,098.00 Total

We still need a treasurer. This will be tabled until the next meeting

**New Business:**

Wendy shared the idea of "Rounding Up the Change" as an ongoing fundraiser. Wendy shared a postcard sample with a QR code. Dicky will check with Tim Rizzo regarding how to set up the "Rounding Up the Change" program. Dicky also suggested we could make cans (to set up at different establishments) for collection.

In order to get the foundation off the ground, Jenny is donating all \$4,098.00 to the FWF, LTD. Jenny expressed recognition to Margaret Beekman, Patricia Dineen, and all the volunteers for their efforts.

Jenny discussed the new bank account - PayPal is linked to NBT as nonprofit status.

Jenny has been authorized to use three card swipers from PayPay, to take in money at events.

Wendy made a motion that Dicky be the 2nd person authorized on all accounts, created by Forever Wild Foundation, LTD. Tim 2nd the motion. All in favor. Jenny will order checks through the bank.

Jenny requested \$500.00, to purchase a glass aquarium and cage. A large cage is approximately \$350.00. She will also need bottles, blankets. etc. Wendy requested that Jenny make a needs list. Many needs could be met through Marketplace purchase or possible donation.

Jenny will reach out to James Meinhold as guest speaker. Jenny will also invite his wife and other interested parties

Wendy suggested seeking out members, charging a small membership fee of \$5, and providing a unique membership sticker. The committee reviewed designs and chose a sticker for new members. Jenny will make the stickers.

**Tasks prior to the next meeting:**

Jenny - select version #1 or #2 for Facebook page. The page will be made "live" at the next meeting

Jenny - send updated bylaws to everyone on the committee prior to our next meeting

Wendy - Thank you to David Crawford (Jenny, send Wendy the address)

Dicky - Contact Tim Rizzo regarding "Round Up the Change" program

Jenny - Deposit \$4,098.00 and order checks

Jenny - Make a needs list for the committee

Jenny - Reach out to James Meinhold and his wife to serve as guest speakers

Jenny - Make unique stickers for membership

Next meeting: Sunday, September 29, 2024 @ 7:00 PM. Location: Forever Wild Tavern

Meeting adjourned at 5:10 PM.

Wendy motioned to adjourn at 5:10 PM and Dicky 2nd the motion. All in favor.

Respectfully submitted by,

Deb Hutchinson

Recording Secretary